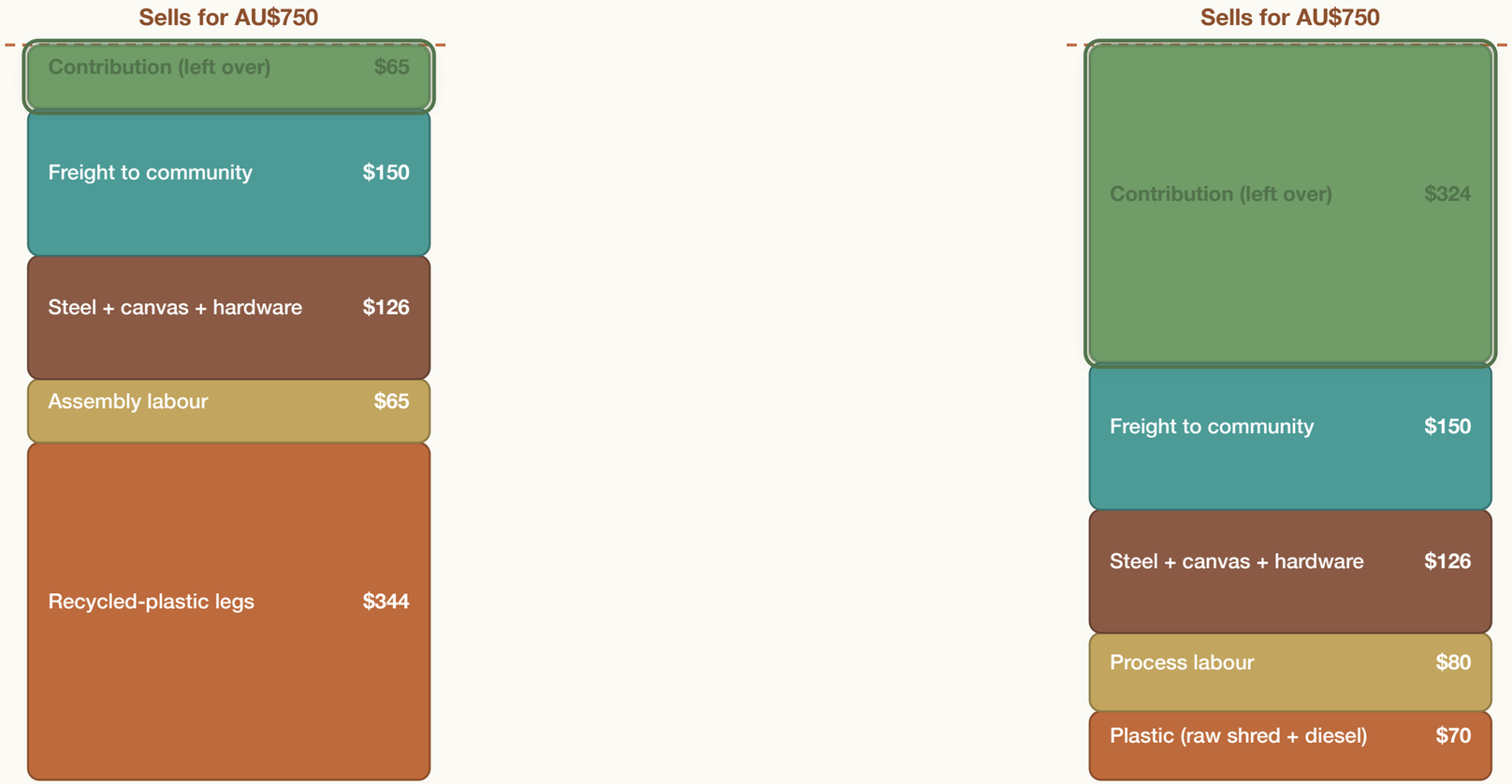
Where each AU$750 goes

The same bed, two ways to make it. Owning the plastic processing turns a $65 sliver into a $324 contribution.

WHERE EACH $750 GOES



Contribution is what each bed leaves toward the ~$109,500/yr of fixed running costs. Buy-Kit leaves almost nothing; in-house production leaves five times more.

Source: Goods cost model v6 (2026-06). BOM + $750 price verified; in-house legs, labour and feight modelled. Freight shown at the ~100/yr rate ($150/bed).